Edmundo Mendez, Jr.

mendezjredmundo@gmail.com

DIGITAL MEDIA DEVELOPER

PROFILE Goal-driven multimedia developer with a passion for creating dynamic and engaging digital experiences. Proficient in various multimedia tools and technologies and adept at managing complex projects from conception to completion.

WORK EXPERIENCE

CITY OF CHANDLER *Chandler, AZ*
Digital Media Producer | 10/2021 - Present

- Collaborate with cross-functional teams, including media staff and public information officers, to identify and execute engaging photo and video content that promotes city events and initiatives.
- Produce both short- and long-form video content from concept to delivery, including pre-production planning, equipment setup, and talent direction of public officials, city leadership, and community members, on location and in studio.
- Direct live and pre-recorded long-format studio shows using the Ross TouchDrive production switcher.
- Operate Ross XPression to cue and display real-time graphics for LED video walls during live productions.
- Capture interviews, b-roll, and live event coverage using Canon, Sony, and Blackmagic cinema and mirrorless cameras, maintaining high production value through proper lighting and audio setup.
- Edit promotional and documentary-style videos using Adobe Premiere Pro and After Effects, delivering content for distribution across social media, TV, and web platforms.

INTEL CORPORATION *Chandler, AZ*
Multimedia Specialist Internship | 10/2022 - 02/2023

- Updated internal Microsoft SharePoint websites with engaging news, leadership messages, events, and photos to keep employees informed and involved.
- Collaborated with the communications department to research photo, graphic design, and video opportunities to promote internal events and disseminate important information to employees.
- Captured photos of various corporate events, including internal gatherings, press events, headshot sessions, and factory tours, highlighting diverse photography skills.
- Produced and edited short-form videos showcasing Intel executives and staff in a studio and on location to effectively convey key messages and information within the Intel Ocotillo Campus.
- Designed and developed effective visual aids for promoting internal events and conveying important messages to ensure clear communication with the intended audience.

ARIZONA STATE UNIVERSITY *Phoenix, AZ*
Digital Project Assistant - Student Worker | 10/2021 - 03/2022

- Assisted with updating and maintaining multiple Drupal websites for ASU College of Health Solutions.
- Played a major role in migrating the college's Drupal website from version 7 to version 9 (ASU Webspark).
- Managed timely and accurate publication of college events on the ASU Events System (asuevents.asu.edu).
- Actively identified and resolved website accessibility issues using the DubBot and SiteImprove accessibility tools.
- Participated in ASU Web Community meetings to stay updated on industry trends and collaborate with peers to continuously improve web practices and strategies.

APPLE, INC. *Mesa, AZ*
Data Center Logistics Technician | 01/2017 - 10/2021

- Efficiently processed and shipped data center equipment and consumables to maintain accurate inventory management.
- Effectively managed customer requests using the ServiceNow ticketing queue and dashboards to ensure efficient use of workforce and resources and to meet service-level agreements.
- Led a team of contractors to optimize shipping and receiving workflows, maintain protocols, and successfully handle equipment and components.
- Managed a $500,000 annual transportation budget to align shipping needs with production schedules, meet demand, and reduce transportation costs.

EDUCATION

BACHELOR OF SCIENCE Graphic Information Technology
Arizona State University
2023

CERTIFICATE OF COMPLETION Web Design
Mesa Community College
2016

SKILLS

DISIPLINES
Photography, Video Production, Motion Graphics, Graphic Design, Social Media Content Creation, Instructional Design, Web Design, Web Development

TOOLS
Photoshop, Illustrator, InDesign, Lightroom, Bridge, Premiere Pro, Audition, After Effects, Final Cut Pro, HTML, CSS, JavaScript, WordPress, Drupal, Canva, Adobe Express, Asana

CONTACT

PORTFOLIO

edmundomendez.me

This portfolio presents various multimedia projects, including video production, motion graphics, photography, and graphic design examples.

EMAIL/LINKEDIN

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